

# THINGS YOU SHOULD KNOW BEFORE INVESTING

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Ch.Id:-ASU/GRF/EB/MILO/2022/Ch-08

DOI: https://doi.org/10.52458/9789391842826.2022.eb.grf.asu.ch-08

Financial sectors consist of firms and institutions, and they provide financial services to their investors. There are 8 types of the financial sector

- Share Market
- Mutual Funds
- Gold
- Fixed Deposit
- PPF
- Real Estate
- Insurance
- Post Office

#### Share Market

A share Market is a place where buyer and seller exchange their share for their profit.

- They are highly liquid in nature and they are easy to buy.
- It does not need a lot of money to start investing
- Share Market consists of high risk as compared to other financial instruments.
- It takes time to research for investing.

## **Mutual Funds**

It is a type of investment that consists of a portfolio of bonds, stocks, and other securities.

- Mutual Funds are managed by professional managers.
- It helps in saving taxes.

- The expense ratio is very high.
- They have fluctuating returns.

## Gold

There are a variety of gold, but the most popular ones are the physical gold, gold future, and gold mining companies.

- It acts like a hedge against inflation.
- It is one of the most desired commodities.
- It is difficult to store
- Price correction led to losses

#### **Fixed Deposit**

In fixed deposit, we deposit a lump sum in the bank for a fixed period at an agreed rate of interest. It ranges from one month to a few years.

- It is one of the safest investments.
- We can get a loan against F.D.
- It does not consist of tax benefit
- They have fixed interest rates.

#### PPF

It is a government-managed retirement saving scheme used in India. It is a set with minimum and maximum contribution levels.

- 1. It has assured interest.
- 2. It consists of tax benefits.
- 3. It has a high locking period.

4. Corpus may not be high.

# **Real Estate**

Real estate includes land, and anything permanently attached to it. There are five types of land which are residential, commercial, industrial, raw land, and special use

- It acts as a hedge against inflation
- It exists in an inefficient market.
- It requires high maintenance.
- It has low liquidity.

# **Post Office**

Like a commercial bank, the local post office provides certain basic financial services under postal banking.

- They have less risk as compared to others.
- They are flexible in nature.
- Interest rate offers are less as compared to others.
- They provide fewer facilities.

## Insurance

An insurance contract (policy) is a legal agreement wherein an insurer indemnifies another party for losses resulting from particular calamities or dangers.

- They are used as protection for our hard-earned money.
- It helps in maintaining a high standard of living
- Expensive in nature.
- It contains long legal formalities